



The Gemmological Association of Hong Kong Limited

香港寶石學協會有限公司

P.O. Box 97711, T.S.T., Kowloon, Hong Kong

Website: www.gahk.org Tel No.: 2366 6006

Email: publication@gahk.org & info@gahk.org

GAHK Journal – Advertising Specifications

Ad Sizes

Full page size: 177.8mm(W) x 254mm(H) or 7inch(W) x 10inch(H);
5mm bleeding needed

Half page size: 150mm(W) x 100mm(H), exact size, no bleeding needed

Quarter page size: 150mm(W) x 50mm(H), exact size, no bleeding needed

來稿須知(須為下列格式)

PDF - 印刷品質 (包括所有印表機標記 + 出血 5mm)

Photoshop - 300 dpi, CMYK

Illustrator - CMYK, 嵌入所有連結檔案或附上個別連結 (300+ dpi),
將所有文字轉為外框

Specifications for artwork (Formats accepted by us)

PDF - press quality (include all marks + bleeding 5mm)

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embed all linked files or attached separate linked files (300+ dpi),
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