

Guinness World Records of Hong Kong Jewellery Company 香港珠寶公司 創出健力士世界紀錄

Christine Rain Chu 朱倩儀

christine@paramount.hk

以香港為總部的鑽石珠寶公司古珀行，其屬下之瑞士品牌冠玲瓏，近幾年的珠寶作品榮獲了三個健力士世界紀錄，為本地珠寶業增光。

Aaron Shum Jewelry, A Hong Kong jeweller, has set three Guinness World Records in recent years, bringing glory to the Hong Kong Jewellery industry as a whole. These records are for **The Most Diamonds set on a Handbag** (2018) for a Coca Cola bottle shaped bag set with 9,888 natural diamonds, **The World's Most Jewels on a Guitar** (2016) which was set with 16,033 Swarovski stones, as well as **The World's Most Valuable Guitar** (2015) set with 400 carats of diamonds.

According to company President, Dr Aaron Shum, they have been exploring the possibilities of collaboration between the diamond sector and other fields for some time now, with a view combining excellent creativity and superb craftsmanship. The company continues to challenge the world's top diamond creations. His team is proud and excited to have been awarded not just one but three Guinness World Records.



Fig. 2 The Most Diamonds set on a Handbag, Guinness World Record 2018
健力士世界紀錄2018：鑲嵌最多鑽石的手袋

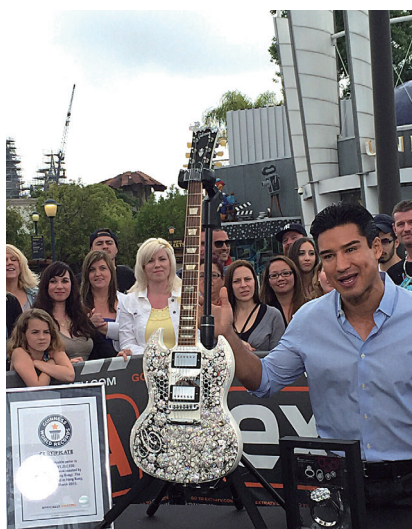


Fig. 1 The World's Most Valuable Guitar, Guinness World Record 2015
健力士世界紀錄2015：最有價值結他



Fig. 3 The World's Most Jewels on a Guitar, Guinness World Record 2016
健力士世界紀錄2016：鑲嵌最多寶石的結他